**- Pictures:**  
N/A **- Contacts:**

diffusionlabel@gmail.com (Ivan K., Manager + Label)souleofficial@gmail.com (General email)

**- Name of the artist :** Soulé  
**- Country :** Ireland  
**- City :** Dublin **- Style:** Electro, Pop  
**- Free style:** Electronic Pop and R&B   
**- File under:** MNEK, Erykah Badu  
**- "In a nutshell"**: Soulful and boppy, the new sound of Ireland

**- Links:**   
http://www.souleofficial.com/  
<https://www.facebook.com/souleofficial/>  
<https://twitter.com/#!/souleofficial>  
<https://www.youtube.com/channel/UCUa6sZrYoy-U7U0ToB_J49g>  
https://itunes.apple.com/us/artist/soule/id137213515  
<https://open.spotify.com/artist/1XRCocF9w2bZKho10CbDOP>  
https://www.instagram.com/souleofficial/  
  
**- Downloadable contents:**   
N/A

**- ARTICLE:**

Soulé is on the list of rising artists to watch. She was ranked by the Irish Times as one of the 9 Best New Irish Artists of 2016; she scored high with her “Love No More” single that got her a nomination for Irish Song of the Year at the Choice Music Price Awards; and she released two singles that already crossed the million play mark on Spotify. Not a bad start at all, right?

The singer was born in London but now calls Dublin her hometown. She beams an extreme positive vibe on her tracks and in real life. Some have compare her to other Irish artists that are on the verge of blowing up, names like Hare Squead, Jafari or Rusangano Family and Loah. To get there she joined forces with Ivan Kluck and Chris Bubenzer of Diffusion Lab and the production house and label has been vital in developing her sound.

Her latest single “What Do You Know” is a warm and Caribbean sound that was produced at her label Diffusion Lab and further goes to show Soulé’s elasticity over a wide range of beats — whether they are 2-step, R&B, neo-soul or pop. Having twice proved that she has got the pop ear necessary to win over the public through the streaming world, the singer’s ambitions now point to the international panorama.

**- Signature:** Amorim Abiassi Ferreira